

Rug Rivals: SCAD Students Compete for Best Designs

March 2nd, 2010 at 05:36pm | Kate

Though it's already well known for top-quality, eco-friendly furnishings, home accents, unique rugs and even interior design services, [Verde Home](#) on Atlanta's Westside is embarking on yet another venture that will set it apart from the competition. In fact, it's the store's new design competition, precisely, that's got insiders across town buzzing.



For the first-annual Verde Home Tibetan Rug Design Competition, SCAD students are asked to design original rugs much like the authentic woven Tibetan rugs that are found in Verde Home's in-store collection.

As Verde Home moves forward with its soon-to-debut line of proprietary handwoven [Tibetan rugs](#) dubbed "Verde Sole," it's also welcoming contributions by a talented group of design students from [SCAD Atlanta](#). Aiming to bring the ancient art of rug weaving and the modern art of graphic design together, the inaugural **Verde Home Tibetan Rug Design Competition** will invite a class of approximately 15 design students to create original 24" x 32" carpet renderings that can be successfully translated into hand-woven rugs. The team at Verde Home, along with three to four judges hand-picked from the design community, will then evaluate the designs based on modernity, salability and the potential to execute the rug in 100 knots or fewer.

After an initial meeting at Verde Home on April 2, the students will return with their ideas one week later to procure design guidance and select colors, then submit their final renderings one week thereafter. The renderings and woven samples of the designs by the grand prize winner and five runners up will be presented at the [MA 10 Design Is Human & Modern Atlanta Home Tour Launch Night](#) on June 1, and the top design will be implemented into a stunning 6' x 9' rug to be included as part of Verde Home's in-store Tibetan rug collection.

AH&L blog readers can get involved, too! Visit the [Verde Home](#) booth at the [Modern Atlanta Home Show](#) to vote on the five runners up and determine the "Best in Show." That student's design will be woven into a 4' x 6' rug and also included in the store's Tibetan rug gallery—yet another great reason to visit both this Westside home décor hotspot and one of the most highly anticipated design events of 2010.

Subscribe



Click the icon to [subscribe](#) or click the banner below to choose your feed reader. Click the bookmark icon to send this blog to your favorite social bookmark service.

Subscribe

BOOKMARK

Follow Clint Smith on Twitter!



WHAT AM I DOING?
FOLLOW ME ON TWITTER

Join our Facebook Family!

facebook



Atlanta Homes & Lifestyles on Facebook

You are a Fan

Atlanta Homes & Lifestyles What design style best describes your taste? Our editorial assistant shares her fondness for "feminine chic" with three inspiring looks on our blog.

From futons to feminine chic | Designing | Atlanta Home Design Blog

blog.atlantahomesmag.com
Before working at our wonderful magazine, I didn't really understand my design aesthetic.

2 hours ago

Atlanta Homes & Lifestyles has 2,781 Fans



Warren

Julieta

Jessica



Barbara



Eleanor



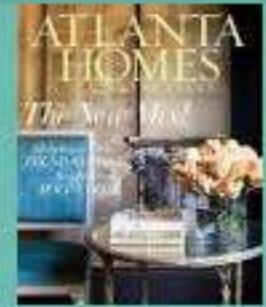
Lisa

search our site

GO

[View Current Issue](#)

[View Previous Issues](#)



subscribe now

Don't miss an issue!

[Subscribe here](#)

Green Onomics

Now you can have an ENERGY STAR® rated home at no extra cost...

We Guarantee It!



Click here to learn more!

free e-newsletter!

Sign up now for the AH&L newsletter and get design and gardening tips, party pics, recipes, and decorating